

Product Template

Introducing [name of report], a [number]-page report that's jam-packed with everything you need to know to [get some good result or benefits].

You know how others [do something the same way]? Well, here's what I do different: [quick summary of why what you do is different].

You see, it didn't take me long to realize that those other solutions don't work all that well because [list common weakness or flaw of other products, but don't mention specific products].

That's why I decided to [describe in more detail how your product is different – why it works better].

It worked – and it worked really well.

[Describe how it worked for you – share specific results.] That's no fluke. I then tested this strategy with others, and they got the same results as I did. For example, [share a quick story about someone who got great results with your information].*

Listen, this [type of] strategy worked for me, it's worked for countless others, and it will work for you too so that you can finally [get some great result].